



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Tidemore  
516 N CHARLES ST STE 212  
BALTIMORE, MD 21201-5066

**Contract # 5329872**

**Schedule Dates** 07/13/22-07/18/22  
**Advertiser** Peter Franchot for Governor-D (146273)  
**Agency** Tidemore (20472)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Est.713719 (1756146)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 713719  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est. 7/13-7/19

**Date Entered** 07/12/22  
**Last Modified** 07/13/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,238.75  
**Net Total** \$12,686.25  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Jul. 2022	23	\$14,925.00
<b>Grand Total:</b>	<b>23</b>	<b>\$14,925.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/13/22-07/15/22	3	:30	5A- News-7News ON YOUR SIDE at 5AM				1	1	1			3	\$150.00	\$450.00	Washington (WJLA)		7/12/22
2.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$150.00	\$150.00	Washington (WJLA)		7/12/22
3.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1	1			3	\$525.00	\$1,575.00	Washington (WJLA)		7/12/22
4.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	10:58:25A- ABC-The View				1	1	1			1	\$650.00	\$650.00	Washington (WJLA)		7/12/22
4.0.1	Closed Preempt	07/14/22															Washington (WJLA)	Sold Out/Exception - political already placing in breaks	
4.0.2	Closed Preempt	07/15/22															Washington (WJLA)	Sold Out/Exception - political already placing in breaks	
5.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	10:58:25A- ABC-The View		1								\$650.00		Washington (WJLA)		7/12/22
5.0.1	Preempt	07/18/22															Washington (WJLA)	Sold Out/Exception - sold out with political, lowest rate	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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6.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		7/12/22
7.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		7/12/22
8.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1	1			3	\$600.00	\$1,800.00	Washington (WJLA)		7/12/22
9.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$600.00	\$600.00	Washington (WJLA)		7/12/22
10.0	Normal Line / Access	07/13/22-07/15/22	2	:30	7:27:41P- Jeopardy	1			X	X	X			1	\$2,600.00	\$2,600.00	Washington (WJLA)		7/12/22
11.0	Normal Line / Access	07/18/22-07/18/22	2	:30	7:27:41P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		7/12/22
12.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	11:35P- ABC-Jimmy Kimmel	2			X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		7/12/22
13.0	Normal Line / SPOT	07/16/22-07/17/22	3	:30	6P- 7P (EST)							1	1	2	\$400.00	\$800.00	Washington (WJLA)		7/12/22
14.0	M/G For 4.0.1,4.0.2 / SPOT	07/18/22-07/18/22	1	:30	10:58:25A- ABC-The View		1							1	\$1,300.00	\$1,300.00	Washington (WJLA)		7/13/22

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